

MARKETING PLAN



1. Create a Virtual Tour of your property.
2. Professional Photographer Take property Pictures.
3. Showcase your home on Realtor.com(showcased listind w/VTour)
4. Showcase your home in Homes Illustrated Magazine
5. Feature your home on Craigslist w/ VTour
6. Create professional Color fliers for your property.
7. E-Blast your home to 1000's of real estate professionals.
8. Feature your home on CoNewHome.com w/ VTour
9. Feature your home on springslteam.com w/ VTour
10. Social Media Marketing(Facebook & Twitter)
11. Create a 800 Call Capture System
12. Market Watch(updates in your neighborhood activity)
13. Professionally stage your home at no additional cost. (Occupied Homes)
14. Staged and maintained home with care taker program at no cost(Vacant Homes)
15. Enter your home on PPAR MLS (with virtual tour)
16. Advertised on militarybyowner.com
17. Advertised on Yahoo.com
18. Advertised on Zillow.com
19. Advertised on Trulia.com
20. Advertised on Springshouses.com(powered by the gazette)
21. Advertised on homefinder.com
22. Advertised on Frontdoor.com
23. Advertised on oodle.com
24. Advertised on homes.com
25. Advertised on cyberhomes.com

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